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THE INSTITUTE Specializing in The Technology of Beauty

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elebrating the arrival of the New Year is perhaps the oldest holiday in recorded history. It started with the ancient Baby-Ionians more than 4,000 years ago. January 1st officially became the first day of a new year in 46 B.C. when Julius Caesar established the Julian calendar. Change is a powerful way to start any new year, and, for many of us, our resolution will be centered on changing what matters most; ourselves. Our feelings about ourselves determine how we perceive our lives, and that affects not only us, but those around us. Why not begin 2010 by making resolutions that include improved self-appearance?... Because when you look your best, you feel your best. Often this is represented with weight loss expectations, or physical appearance regimens. In some cases, those options have been exhausted, and surgical procedures are used to correct what we cannot achieve on our own, such as a Facelift or Body Lift, after extreme weight loss. Our offices provide the physicians, the professionalism, and the medical expertise to make this a New Year to invest in YOU! Resolve to let us help you achieve and maintain YOUR BEST SELF through confidence and beauty. Here's to a prosperous and healthy 2010... Time to love yourself again!

THE DOCTORS * CALIFORNIA LIFE MORNING SHOW ACCESS HOLLYWOOD • ENTERTAINMENT TONIGHT NIGHTLINE NEW YORK

For updates, air dates, and announcements, sign up at: www.marinaplasticsurgery.com/news.cfm

Face the Facts

Prolonged exposure to the sun will lead to premature aging of the skin, wrinkles, discoloration, and even skin cancer. Even worse: The use of tanning beds!

In July 2009, The World Health Organization (WHO) declared ultraviolet (UV) radiation from tanning machines one of THE most dangerous forms of cancer-causing radiation.

Risk of Melanoma is increased 75% when tanning bed use starts before age 35.

A good sunscreen to protect your skin from the ultraviolet rays is a must! Basal Cell is the most common kind of skin cancer, and the one directly related to cumulative effects of exposure to sunlight. These unsightly lesions can even appear up to 20 years after overexposure to sunlight. Even one sunburn can increase risk significantly. That is why we urge constant protection from the sun. Anyone can develop melanoma, the most serious form of skin cancer. If you have a family history of melanoma, your risk is greatly increased. Early detection and diagnosis are key's to successful treatment. Please call today and schedule a mole-evaluation appointment with Cory Felber, PA-C, or Carla Crespo-Lovato, PA-C. It just may save your life.

Grant Stevens, M.D., F.A.C.S. David Stoker, M.D., F.A.C.S. **Aesthetic Specialists:** Cory Felber, PA-C Carla Crespo-Lovato, PA-C **Director:** Charlie Sheridan **Registered Nurses:** Maria Acevedo, R.N. Patrice Taylor, R.N. Tami Greiner. R.N. **Medical Aestheticians &**

Model

Plastic Surgeons:

Permanent Makeup Artists: Lilia Shvartsman Tina Yerelian

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.... March 2010

The Beauty of a Sound Investment

Charlie:

At this time in my life, my New Year's Resolution is to lose a few persistent inches, but I don't want surgery. Any other options? -Slim-quick?

Lori, 39 years old

Dear Lori,

Perfect timing! Thank you for allowing me to weigh in! Great news: There is now a new Body Slimming Technique called ZE-RONA. In just 6 visits, over a two week period, you can safely lose 4-9 inches! It's fast, affordable, and non-surgical! Call now and set up a consult with Rachael to learn more! Mention this article and your consult is FREE!

~ Charlie 😳

KISS ME

Our extensive line of injectable fillers can plump, fill, and define your lips to create the purrfect oh-so-kissable mouth, in just one visit. Products, such as Restylane, are injected into the cupid's bow of the upper lip. Within minutes, you've gone from puny to puday. Pucker up, make a wish, and then seal it with a kiss!

Too Much of a Good Thing?

www.LosAngelesBreastReduction.com

FACEBOOK

Become a Friend of Marina Plastic Surgery on Facebook, and you may win a prize! Winners are selected randomly, and there are no requirements to enter.

WANT COUPONS? Register at:

www.marinaplasticsurgerycom/news.cfm



We just completed a Season which celebrates giving to others; Now, it's time for ourselves. Pamper yourself this month. When you take care of yourself, you feel better, laugh more, and live a longer, happier, and healthier life. All you have to do is to call and get started!

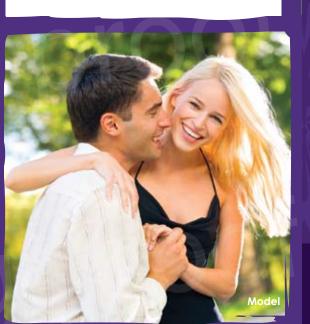
WANT TO BLOG? www.ChatWithCharlie.com

If you haven't tried our numerous choices in skin peels... It's time! We offer everything from light facial peels (MicroPeels) to deep peels, for men and women. For our lighter peels, please visit our Medical Day Spa and speak with an aesthetician, who will prepare and treat your skin with little to no down-time. For more serious results, Cory Felber or Carla Crespo-Lovato, will perform procedures from light-based therapies to acid peels, which will take years off your appearance. We offer the full range of options for treatment, price points, and recovery periods. Never forget your most valuable asset... Beautiful, glowing, healthy skin. ...Because Life is reflected in your skin!



No Sweat!

Do you suffer from excessive perspiration? Remember that Botox[®] is also used to treat Hyperhydrosis, a condition where one sweats excessively and no amount of anti-perspirant seems effective. Now there's help! A few injections of Botox[®] into the underarms will keep you dry for up to 6 months. Forget those embarrassing moments, and leave those to the past. Start the New Year sweat-free and cuddle up in confidence this Valentine's Day! Call today to schedule an appointment, and start 2010 with a new "cool attitude"!



You have to believe in yourself if you want someone to believe in you.

...Because life is reflected in your Skin

Topical Tools Revolutionary changes in formulas and technologies have now allowed for products that will literally change the appearance of your skin, beyond what you thought possible from a jar! Ask our physicians, aestheticians, or skin care specialists what will work for you! ... Not able to come in? Then shop on line: Store. The StevensInstitute.com



The Naked Truth These days, you can improve every inch of your body's skin, and look years younger. Looking wonderful is an instant uplift to your day! We all want to look sexy, in and out of clothes, yet often feel compromised due to poor body image. And, let us not forget, the most romantic time of the year is almost upon us! Intimate moments require confidence! So, get started NOW on the body you've always wanted! We encourage you to schedule a consultation. Your dream body is just a call or click away!

www.ThePerfectBreast.com www.GummyBearBreastImplants.com www.Liposuction-Southern-California.com www.LosAngelesTummyTuck.com

ver wake up and wish you looked as fresh as when you have just applied your make-up? If so, why not consider permanent makeup? With today's finest equipment and technology, permanent makeup has quickly become one of our fastest growing cosmetic options. You can accentuate your eyes, lips, and brows, with natural hues that leave you looking naturally beautiful every single day, from the moment you wake up! Call today, and schedule your procedure with Lilia or Tina, our Certified Permanent Make-up artists.







Want Longer Darker Thicker Lashes?

Try LATISSE today!



"I lost almost 10 inches with ZERONA Body Slimming" okc...it.was just too easy!" ~ Matthew Genender, actual Patient